

wednesday, sept. 22 | 1:30 - 4:30 p.m.

Down and Dirty with Environmental Regulations

This presentation will feature a comprehensive discussion on three environmental topics important to city officials: flood issues and smart planning, water regulations, and air pollution. A panel of city and state officials will provide information on laws to follow as well as best practices for cities to use when working on environmental projects.

Presented by: Chris Anderson, Asst Director Climate Science Initiative, Iowa State University; Jason Conn, Program Planner, Iowa DNR, Flood Plain Management; Chuck Corell, Bureau Chief, Iowa DNR Water Quality Bureau; Richard Cruse, Director, Iowa Water Center, Iowa State University; Kamyar Enshayan, Director, Center for Energy and Environmental Education, UNI; Joseph Jones, Director of Governmental Affairs, Iowa Finance Authority; Jim McGraw, Program Supervisor, Iowa DNR Air Quality Bureau; Scott Ralston P.E., CFM, Flood Plain Mapping Coordinator, Iowa DNR; Gary Taylor, Community Planner, Iowa State University/Office of State & Local Government Programs

Economic Development: Everything but the Kitchen Sink

One of the challenges any city faces is completing successful economic development projects. Learn of the many ways your city can encourage and enhance economic growth efforts in the community, including tax increment financing, tax abatement and other helpful tools. Attendees will also enjoy a discussion on successful projects from the Iowa City/Coralville area.

Presented by: R. Mark Cory, Bond Counsel, Ahlers & Cooney, P.C.; Nancy Quellhorst, President/CEO, Iowa City Area Chamber of Commerce; Joe Raso, President, Iowa City Area Development Group; Josh Schamberger, President, Iowa City/Coralville Convention & Visitors Bureau

Leading in Tough Times

Sometimes during difficult political and financial times leaders can lose sight of the direction a city is headed. This session will outline how local government leaders can work strategically to make community improvements. This session will provide several strategies and examples that your mayor, council and city employees can use to reach workable solutions to difficult problems.

Presented by: Jeff Schott, Program Director, University of Iowa, Institute of Public Affairs as moderator with panelists: Chaz Allen, Mayor, Newton; Gene Beach, Mayor, Marshalltown; Janet Adams, Mayor, Webster City, and Robert Garms, Mayor, Elkader

A guide to workshop tracks:

- Officials from small cities ([Small City](#))
- Those who have been in municipal government awhile ([Advanced](#))
- Those just who are new to city government or participated in the recent Municipal Leadership Academy ([MLA](#))
- Designed to be a discussion where officials learn from each other ([Roundtable](#))

thursday, sept. 23 | 9 - 11:30 a.m.

Mobile Tour - Cities Respond to Flood and Plan for Future

See how the floods of 2008 impacted the Coralville and Iowa City areas and the impressive response from the communities. This tour will take a look at local rebuilding efforts, flood mitigation projects and include a visit to the Iowa Flood Center, which was created to conduct advanced research and education on flood related issues. The Center's advanced modeling systems for watersheds throughout the state can assist communities with preparation and planning for future flood events.

Presented by: Larry Weber, Director, IHR-Hydroscience & Engineering

thursday, sept. 23 | 9 - 10 a.m.

Booze Basics

Before happy hour begins many steps need to be taken for an establishment to serve liquor. This session will provide information on how cities are to comply with the state's alcohol and beverage laws. Also learn how to complete the licensing process in a timely and effective manner from the Iowa Alcoholic Beverages Division.

Presented by: Stephen Larson, Administrator, Iowa Alcoholic Beverages Division; Tonya Dusold, Information Specialist, Iowa Alcoholic Beverages Division; Karen Freund, Licensing, Iowa Alcoholic Beverages Division; Judy Seib, Regulation, Iowa Alcoholic Beverages Division

Building Better Boards

Cities have a wide range of boards and commissions. These boards may have a policy making role, while in other cases they take on judicial, fiduciary or oversight responsibilities. Learn and share best practices for establishing, filling appointments and organizing boards and commissions. The presentation will also discuss the state requirement for certain boards to be gender balanced on January 1, 2012.

Presented by: Mark Tomb, Director of Membership Services, Iowa League of Cities

The Council's Role in Financial Management

The council approves the budget and pays the bills, what more does a council need to do for the financial management and the well being of the city? Discussions in this session will include the value of internal control, budget monitoring and other aspects of financial management and planning.

Presented by: Nick Dragisich, Executive Vice President, Springsted Incorporated; Bruce Slagle, Vice President, Client Representative, Springsted Incorporated

Designing and Building Your City [Small City]

This session will provide small cities with information on how to successfully plan for public improvement projects. The Statewide Urban Design and Specifications Manual offers cities access to accepted plans and specifications for public improvement projects such as roads, sidewalks and recreation trails as well as guidance on how to bid, contract for and manage the projects. Hear how this program can save your city money and ensure its infrastructure is built soundly.

Presented by: Al Munsterman, P.E., Snyder & Associates; Paul Wiegand, Director, SUDAS

Fair Labor Standards Act Overview [MLA]

The Fair Labor Standards Act provides guidance regarding the eligibility and calculation of overtime, minimum wage and rules for youth employment. This session will provide an overview of this law as it relates to the municipal workplace.

Presented by: J.R. Schemmel, Federal Investigator, USDOL Wage Hour Division

Preparing Your Community

Members of the Iowa Emergency Management Association (IEMA) are on the front lines when responding to disasters across the state. This session features lessons from recent years and provides strategies to follow if a disaster strikes your community.

Presented by: A.J. Mumm, Coordinator, Polk County Emergency Management Agency

A Strong Foundation

Community foundations are excellent resources to help improve the city through its work in fundraising and supporting local projects. Learn how community foundations and cities can team together to enhance the quality of life for its citizens.

Presented by: Nancy Van Milligen, President/CEO, Community Foundation of Greater Dubuque

thursday, sept. 23 | 10:45 - 11:45 a.m.

Cooperating Across City Lines [Roundtable]

Cooperation between local governments has become a normal operation for cities. This session will provide suggestions and best practices for negotiating, drafting and administering intergovernmental agreements.

Presented by: Kandi Reindl, Assistant to the City Manager, City of Des Moines; Scott Sanders, Assistant City Manager, City of West Des Moines

Find Funding in the RUTF

The Road Use Tax Fund and the status of the multi-year federal highway bill are a few of the topics that will be covered in this session about current federal and state transportation legislation and funding. Policies and programs of the Iowa Department of Transportation will also be discussed.

Presented by: Charlie Purcell, Director, Office of Local Systems IDOT

Lasso the Wind

Interest in Small Wind Energy Conversion Systems has been steadily increasing across Iowa, causing many cities to consider how to effectively implement these systems while protecting the public health, safety and welfare of their community. This session will review ordinances drafted to assist cities. One ordinance is designed to qualify small wind producers for the Small Wind Innovation Zone program. Another focuses on regulation in urban area.

Presented by: Nathaniel Baer, Energy Program Director, Iowa Environmental Council; Christopher Shires, Development Coordinator, City of West Des Moines

Legislative Advocacy: We've Got Issues

As cities we deal with an amazing array of legislative issues every year at the Capitol, and this year is no exception. Discuss some of the exciting and upcoming legislative and political topics such as the November elections, PACs, grassroots advocacy and the legislative process, redistricting after the 2010 Census, as well as issues likely to show up during the 2011 legislative session.

Presented by: Jessica Harder, Director of Governmental Affairs, Iowa League of Cities; Megan Peiffer, Governmental Affairs Associate, Iowa League of Cities; Julie A Smith, Legislative Counsel, Iowa League of Cities

More for Your Money [Small City]

There may not be much money available for investments, but where can a small city turn? See what options are legal and available in the sluggish markets today and into the future.

The Ethical City Official [MLA]

This session will cover strategies that have been used to promote ethics in local government. The presentation will highlight strategies and policies that can be used for both elected officials and city staff.

Presented by: Charlie Smithson, Director & Legal Counsel, Iowa Ethics & Campaign Disclosure Board

Volunteer Firefighters: Professionals Without Pay

Volunteer firefighters are a key part of a city operation, and like all city personnel it's important they have the latest training and information. The new Iowa Minimum Training Standards for volunteer firefighters took effect July 1. Discussion in this session will include details on the new standards, how your city can meet the requirements and where to get help.

Presented by: Randy Novak, Bureau Chief, Iowa Fire Service Training Bureau

thursday, sept. 23 | 2- 4:30 p.m.

Mobile Tour - A Vision for Iowa

Visit projects in the Iowa City/Coralville area that received funding from Vision Iowa. These projects enrich the quality of life in each community and provide citizens entertainment and educational opportunities. Learn how each city was able to secure Vision Iowa funds and how those efforts assisted each project, including insights from Vision Iowa Chairwoman and Iowa City Council Member Regenia Bailey.

Presented by: Regenia Bailey, City Council, City of Iowa City; Alaina Santizo, Vision Iowa/CAT Program Manager, Iowa Department of Economic Development

thursday, sept. 23 | 2:15 - 3:15 p.m.

It's Raining Cats and Dogs [Small City]

Many small cities struggle with finding efficient and effective ways of dealing with stray and vicious animals. This session will feature tips and strategies for handling animal control problems, including useful city policies and helpful best practices.

Presented by: Patrick Callahan, Municipal Consultant, Snyder & Associates

Livin' in a Glass House [MLA]

City government is closer to its citizens than any other form of government. Iowa laws require certain transparencies and accessibility to meetings, deliberations and information of all councils, boards, commissions and city records. This session will explore the practical side of Open Government in Iowa and how it affects a city's way of doing business.

Presented by: Paul Coates, Director, Office of State and Local Government Programs, Iowa State University Extension

Motivating the Next Generation of City Employees [Roundtable]

A discussion on the ever-changing municipal workforce, the impact of technology and how to get the most out of each and every one of your employees. This presentation will highlight approaches and proven methods to motivate employees.

Presented by: Todd McDonald, PHR, Founder, ATW Training & Consulting

National League of Cities Report

Don Borut, Executive Director of the National League of Cities, will be on hand to provide an update on federal legislative activity and the recent work the NLC has accomplished.

Presented by: Don Borut, Executive Director, National League of Cities

Policing the Hiring Process

This session will include strategies for strengthening the hiring process for law enforcement officers in communities not covered by civil service, including required testing, minimum requirements, background investigations and interviewing. Hiring police chiefs will also be addressed.

Presented by: Martin Botts, Chief of Police, City of Dyersville; Louis Modlin, Chief of Police, City of Prairie City

Sharing the Tab (Advanced) [Advanced]

New construction is often an exciting and welcome activity for cities. However, before the first shovel hits the ground it's important to have completed any special assessments or developer agreements. This session will focus on providing an advanced look at development and assessment contracts and helpful tips when going through this process.

Presented by: Kevin Olson, City Attorney, City of Coralville

Technology Enabled Collaboration: What are the Possibilities?

In this day and age, city, county and state governments have to share a lot of information through the use of technology. Attendees at this session will not only be asked to think outside the box, but to step outside the box as we discuss new technologies and their potential impact on sharing information efficiently, creating partnerships, collaborating on processes and enhancing the delivery of services to the citizens.

Presented by: Wayne Chizek, Marshall County GIS Director, Marshall County GIS Department

thursday, sept. 23 | 3:30 - 5 p.m.

Mobile Tour - Wastewater Treatment Today

This trip to North Liberty's state-of-the-art sewage treatment plant will showcase the latest in municipal utility operations. With a recent surge in population, North Liberty is now able to better serve its community's needs with this facility. The tour will include information on the facility and how the city was able to complete the project.

Presented by: Dave Ramsey, Wastewater Supt, City of North Liberty

thursday, sept. 23 | 3:30 - 4:30 p.m.

Building Blocks of Affordable Housing [Small City]

Small cities are often faced with a dilemma: trying to get new housing while filling their fair and affordable housing needs. This workshop will take a look into this issue and provide ideas, programs and examples from cities that can help.

Presented by: Mickey Carlson, Housing Policy Liaison, ISU Extension

Checking in with Your Library Board [Roundtable]

Libraries are a great community asset. This session will discuss council/board relationships, possible collaboration between local libraries and available funding sources.

Presented by: Carole Winkleblack, Library Director, City of Marshalltown

Controlling Healthcare Costs

In the wake of major federal healthcare reform, learn strategies that your city can use to reduce the rate of increases and still provide a high quality benefit for employees. Strategies that will be discussed include health savings accounts, wellness programs and deductible levels.

Presented by: Josh Budke, Specialist, Employee Benefits, TrueNorth; Ron Fuhrman, Sr. Specialist, Employee Benefits, TrueNorth; Dave Ver Woert, Executive VP, Employee Benefits, TrueNorth

iCash: Cities Tackle Credit Cards

iCash, a 28E designed to help cities accept credit cards, has been processing city transactions since January 2010. In this session, we will follow a transaction through the iCash system and explore what iCash member cities have learned as they introduced this new level of service to their citizens.

Presented by: Heather Roberts, Manager of Information Services, Iowa League of Cities

Regulating Adult Businesses

Cities have powers and limitations when it comes to regulating adult entertainment establishments such as adult bookstores and gentlemen's clubs. This session will provide an overview of the strategies available to cities in regulating these businesses.

Presented by: Tim O'Brien, Assistant City Attorney, City of Dubuque

Sustainable Cities [MLA]

The City of Fairfield is on the cutting edge of incorporating sustainable concepts into their vision for the community. Hear how the city has formed a relationship with ISU Extension to help achieve their goals of using sustainability ideas in their planning and design, job creation and economic development.

Presented by: Scott Timm, Sustainability Coordinator, City of Fairfield/Iowa State University Extension

Talkin' TIF [Advanced]

Even cities that have used tax increment financing for a long time have questions on the finer aspects of the economic development tool. This advanced workshop will feature an in-depth and detailed look at tax increment financing and the various ways cities are able to use it.

Presented by: John Danos, Bond Counsel, Dorsey & Whitney

friday, sept. 24 | 8 - 9 a.m.


Best Foot Forward [Select One:]

If a citizen hears about events in your community through the newspaper, Internet or at the coffee shop, the image of your community and your job as a city official can be affected. How does your city work with the media? Do you have to include Internet and Web pages in your media campaigns? Creating a complete public relations strategy will be discussed in this session.

Presented by: Roy Justis, Adjunct Professor, University of Iowa

Enhancing Your City with Trees and Trails [MLA]

The development and maintenance of parks and recreation activities can significantly impact the quality of life in a city. Increasingly, residents want to be able to enjoy trails, pools, parks



and recreation facilities in their town. Hear how your city can incorporate these concepts and improve its quality of life.

Presented by: Steve Jordison, Executive Director, Iowa Parks & Recreation Association



Hello, Goodbye [Small City]

Learn strategies to promote job openings and get the best pool of applicants possible. The discussion will include interview strategies and questions as well as how to decide who you should hire. Also hear advice on discharging employees including what to document in order to shield your city from wrongful termination lawsuits.

Presented by: Jack Lipovac, President, HR OneSource

Labor-ing Over Contracts

Labor contract negotiations can sometimes be a difficult and time consuming process. This session will feature a discussion on ways your city can improve its contract negotiations, including useful strategies and pitfalls to avoid.

Presented by: Greg Jager, City Attorney, City of Bettendorf; Decker Ploehn, City Administrator/Clerk, City of Bettendorf

Making City Hall Tight and More Energy Efficient

Public building maintenance and utility costs may not leave much room to remodel for energy efficiency. This session will show the value in making public buildings more efficient and what programs are available to help finance the project.

Presented by: Kelly Needles, Executive Vic President, The Energy Group Co., Inc

Nuisance Abatement from A to Z

Every city has those properties that are hard to even look at. Hear how your city can improve how it handles nuisance properties, from the first letter you send to taking the property owner to court. Discussion will also include how to manage abandoned properties and return them to useful pieces of land.

Presented by: Sue Dulek, Asst City Attorney, City of Iowa City; James Nervig, City Attorney, Cumming, Huxley; Terry Timmins, General Counsel, Iowa League of Cities; Dave Zellhoefer, Assistant Attorney, City of Waterloo;