

learning growing thriving

iowa league of cities 2010 coralville

September 22 - 24, 2010 Sponsorship Options

Classic Sponsorship Options

Gold Sponsorship Package: \$2,500

- 10 x 10 exhibit hall booth
(not high traffic)
- Recognition in *Cityscape* magazine
- Pre-event mailing labels
- Bag stuffer
- Recognition in All-Star multi-media presentation (solo screen)
- 4 exhibitor registrations
- Full-page Program Guide ad
- Post-event mailing labels
- 2 free First-Timer Orientation registrations (exclusive)
- Recognition on way-finding sign (solo logo)

Silver Sponsorship Package: \$1,750

- 10 x 10 exhibit hall booth
(not high traffic)
- Recognition in All-Star multi-media presentation (shared screen)
- Recognition in *Cityscape* magazine
- 2 exhibitor registrations
- Recognition on way-finding sign (shared logo)
- Half-page Program Guide ad
- Pre-Event mailing labels

A la Carte Options

*These options are offered independently of or in-addition-to the Classic Options.
To take advantage of an a la carte option, please contact katiewheeler@iowaleague.org.*

Exhibit Hall 10x10 Booth

Associate members: \$550

Non-Associate members: \$750

This booth includes one skirted table with two chairs, waste can and two booth staff registrations. Wednesday evening welcome reception and Thursday morning breakfast is also included. (\$200 late fee after August 6. Deadline for inclusion in the Program Guide is also August 6.)

Extra Booth Staff - \$60 per person

Additional Meal Tickets

Thursday lunch: \$25

Thursday banquet & President's Reception: \$45

Friday brunch: \$20

Bag Stuffers (limited)

Exhibitor rate \$150

Non-exhibitor rate \$350

Sponsor must provide 650 of item to include in the conference bag. Sponsorship must be confirmed by August 27, items must be received by September 17. No food is allowed. Some items may only be included on first-come basis. Suggestions include: lanyard, pen, padfolio, legal pad and reusable water bottle. Because the gift is going through the League, you can get your name out without worrying about Iowa's Gift Law.

Program Ads (limited)

Ensure all attendees see your name with an ad in the 4^{1/4} x 9 program book: the conference attendee's guide for the week. Deadline August 6.

(10 percent discount for Associate members)

Full page, 3^{1/2} x 8^{1/2}: \$310

Half page, 3^{1/2} x 4^{1/8}: \$205

Fourth page, 3^{1/2} x 1^{7/8}: \$125

Golf Holes (18 available)

\$300 Sponsorship includes sign at one hole and two golfers. Sponsorship must be confirmed by August 27.

(\$65 per person to golf without sponsorship)

Break Sponsor

\$1,200 Sponsorship includes draped table, banner and space for literature along-side self-service beverage station for attendees. Station can be staffed by sponsor if desired. Sponsorship must be confirmed by August 6.

General Session Sponsor (2 available)

\$750, Closing and Lunch. The League will provide event signage, table tents, table for literature and a set of pre-event mailing labels. Sponsorship includes access to the event for two staff. Sponsorship must be confirmed by August 6.

Banquet (1 available)

\$900. Reach nearly 600 people. The League will provide event signage, table tents, table for literature and set of pre-event mailing labels. Sponsorship includes access to the event for two staff. Sponsorship must be confirmed by August 6.

Contact Katie for inventive ways to get your message to city government officials in Iowa. Call (515) 244-7282 for more information or email katiewheeler@iowaleague.org. Other sponsorship opportunities may include, but not limited to: spouse tour, transportation and workshops or workshop tracks for small cities or municipal leaders.

No sponsorships are exclusive or limited to one company per service area. For example more than one engineering firm may sponsor golf holes or provide bag stuffers. All sales are final.