

learning growing thriving

iowa league of cities 2010 coralville

september 22 - 24



reason to attend

1

Three days of quality education, packed with nearly 40 workshops designed just for you – Iowa's elected and appointed municipal officials.



reason to attend

2

Numerous opportunities to network with other city officials and exhibitors who provide services to local government.



reason to attend

3

General sessions, a chance to earn continuing education credits, the League's Annual Business Meeting, the 5K Run/Walk and so much more.

Register and learn more online at www.iowaleague.org

conference registration

register online
www.iowaleague.org

Registration Fees

The conference fee includes admission to all general sessions, workshops and meal functions on the conference agenda. Please contact Shannon Busby at (515) 244-7282 for accessibility or dietary accommodations.

Organization/City

Name (as to appear on name badge)

Title

Street Address

City

State

Zip

Phone

Fax

Email Address

I am a first-time attendee

I am new to city government

Guest Registration

Guest Registration is complimentary. However, tickets for meals and the Guest Tour must be purchased separately. Guests cannot be city officials. (see Extra Tickets section)

Guest name (as to appear on name badge)

Each attendee must fill out a separate form.

requires pre-registration

Wednesday

Networking Best Ball Tournament (10 a.m. – 4 p.m.)
\$65 registration fee includes green fees for 18 holes, a shared cart and lunch. Shotgun start at 10 a.m. Should end by 4 p.m.

Service Project (Tentatively scheduled for 9 – 11:30 a.m.)
Please watch your email for more information.



Conference

Please circle only one

League member
Non-league member

On or before
Aug.20

\$175
\$300

After
Aug.20

\$225
\$350

Extra tickets

Best Ball Golf Tournament
\$65 x _____ attendee(s) _____ Handicap = \$ _____

Welcome Reception & Exhibit Hall
\$25 x _____ attendee(s) = \$ _____

Thursday Breakfast in Exhibit Hall
\$12 x _____ attendee(s) = \$ _____

Thursday Opening Luncheon
\$25 x _____ attendee(s) = \$ _____

Guest Tour
\$45 x _____ attendee(s) = \$ _____

Thursday Banquet & President's Reception
\$45 x _____ attendee(s) = \$ _____

Friday Closing Brunch
\$20 x _____ attendee(s) = \$ _____

Total amount enclosed* = \$ _____

* Registration will not be processed without payment. All cancellations must be received in writing by Sept. 1. No refunds will be made to no-shows. Cancellations after Sept. 1 are subject to a \$50 administration fee. No refunds after Sept. 15. Hotel reservations must be made on your own; the list of room blocks and hotels are on the back page or go to www.iowaleague.org for more information. Credit cards may only be used online.

Thursday

Seventh Annual 5K Run/Walk (6:30 – 9 a.m.)

I plan to: run walk

T-shirt size for each participant: S M L XL XXL
(Must register before August 6 to receive the free shirt.)

Mobile Workshops

Cities Respond to Flood (Thursday, 9-11:30 a.m.)

A Vision for Iowa (Thursday, 2-4:30 p.m.)

Wastewater Treatment Today (Thursday, 3:30- 4:30 p.m.)

Mail form & payment to: Iowa League of Cities, 317 6th Ave, Suite 800, Des Moines, IA 50309

Registration is also available online at www.iowaleague.org



Workshops and schedules may change before the September conference. For complete and updated information, visit www.iowaleague.org regularly.

Registration & Photo Contest Voting

8 a.m. – 7:30 p.m.

Service Project

Tentatively scheduled for 9-11:30 a.m.

The cities of Iowa often join together. We rely upon one another to help strengthen our communities; collaboration helps each of us grow and thrive. This year, participate in a service project in the city of Coralville. More details about this opportunity will be available via email and at www.iowaleague.org closer to the event.

Best Ball Golf Tournament

10 a.m. – 4 p.m.

Get on the greens at Coralville's Brown Deer Golf Club. The \$65 registration fee includes green fees for 18 holes of golf, a shared cart and lunch. Prizes will be given to winners in each flight. Shotgun start begins at 10 a.m. with lunch on the course.

Wednesday Workshops

1:30 – 4:30 p.m.

Leading in Tough Times

Sometimes during difficult political and financial times, leaders can lose sight of the direction a city is headed. This session will outline how local government leaders can work strategically to make community improvements. The session will provide several strategies and examples that your mayor, council and city employees can use to reach workable solutions to difficult problems.

Economic Development: Everything but the Kitchen Sink

One of the challenges any city faces is completing successful economic development projects. Learn many ways your city can encourage and enhance economic growth efforts in the community, including tax increment financing, tax abatement, which state programs can provide assistance and more.

Down and Dirty with Environmental Regulations

This presentation will feature a comprehensive discussion on three environmental topics important to city officials: flood issues, water regulations and air pollution. A panel of city and state officials will provide information on laws to follow as well as best practices for cities to use when working on environmental projects.

New Member Orientation

5-6 p.m.

First time attendees and MLA graduates are invited to get to know each other and hear a short program on what to expect and how to get the most out of conference.

Welcome Reception and Exhibit Hall

6 – 8:30 p.m.

Exhibitors are one of the many resources available to help your city learn, grow and thrive. Not only will they have services and products to help meet your city's needs, but they can provide insight and expertise to help. This type of networking can help cities make informed decisions about the future. Don't miss this good time, which includes food and beverages, games and prizes. And please join in the exhibit hall theme, Luau, by wearing a wild shirt or sun hat.

Fireworks on the Patio

Following the Welcome Reception join your peers for networking on the East Terrace of the Marriott, and enjoy fireworks sponsored by J&M Displays.



= Pre-Registration Required



= Mobile or off-site event with transportation provided

A guide to workshop tracks: Some workshops are designed with a specific segment of the municipal audience in mind. The workshop will still be valuable to others, but it's of special interest to those groups.

- Officials from small cities (Small City)
- Those who have been in municipal government awhile (Advanced)
- Those who are new to city government or participated in the recent Municipal Leadership Academy (MLA)
- Discussion-based sessions (Roundtable)

Register online at

www.iowaleague.org

Note: Workshops and schedules may change slightly before the September conference.

Wednesday

Schedule at a Glance

Wednesday

- 8 a.m. – 7:30 p.m.
Registration & Photo Contest Voting
- 9 - 11:30 a.m. (Tentatively)
Service Project
- 10 a.m. – 4 p.m.
Best Ball Golf Tournament
- 1:30 – 4:30 p.m.
Wednesday Workshops
- 5 – 6 p.m.
New Member Orientation
- 6 – 8:30 p.m.
Welcome Reception and Exhibit Hall

Thursday

- 7:30 a.m. – 6:30 p.m.
Registration & Photo Contest Voting
- 6:30 – 9 a.m.
Seventh Annual Run/Walk
- 7:30 – 8:45 a.m.
Breakfast in the Exhibit Hall
- 9 a.m. – 4 p.m.
Guest Tour
- 9 – 10 a.m.
Workshops – Session #1
- 10 – 10:45 a.m.
Break in Exhibit Hall
- 10:45 – 11:45 a.m.
Workshops – Session #2
- Noon – 2 p.m.
Opening Luncheon
- 2:15 – 3:15 p.m.
Workshops – Session #3
- 3:30 – 4:30 p.m.
Workshops – Session #4
- 4:30 – 5:30 p.m.
IaCMA Reception
- 6 – 8 p.m.
Awards Banquet
- 8 - 10 p.m.
President's Reception

Friday

- 8 – 10:30 a.m.
Registration & Photo Contest Voting
- 7:30 – 9 a.m.
Voting Delegate Assignment
- 8 – 9 a.m.
Workshops
- 9:15 – 10 a.m.
Business Meeting
- 10:30 a.m. - noon
Closing Brunch

Register online at

www.iowaleague.org

Learning

Thursday Registration & Photo Contest Voting

7:30 a.m. – 6:30 p.m.

Seventh Annual Run/Walk

6:30 – 9 a.m.

Participants will see the beautiful trails in Coralville and Iowa City, including a new pedestrian bridge, during the 5K run or 2.5K walk. This free event is sponsored by the Iowa Municipalities Workers' Compensation Association (IMWCA) and includes a t-shirt and light breakfast.

Breakfast in the Exhibit Hall

7:30 – 8:45 a.m.

Enjoy breakfast in the exhibit hall while visiting with groups who provide services and products to cities.

Mobile Workshops

9 – 11:30 a.m.

Cities Respond to Flood

See how the floods of 2008 impacted the Coralville and Iowa City areas and the impressive response from the communities. This tour will take a look at local rebuilding efforts, flood mitigation projects and include a visit to the Iowa Flood Center, which was created to conduct advanced research and education on flood related issues. The Center's advanced modeling systems for watersheds throughout the state can assist communities with preparation and planning for future flood events.

2 – 4:30 p.m.

A Vision for Iowa

Visit projects in the Iowa City/Coralville area that received funding from Vision Iowa. These projects enrich the quality of life in each community and provide citizens entertainment and educational opportunities. Learn how each city was able to secure Vision Iowa funds and how those efforts assisted each project, including insights from Vision Iowa Chairwoman and Iowa City Council Member Regenia Bailey.

3:30 – 4:30 p.m.

Wastewater Treatment Today

This trip to North Liberty's state-of-the-art sewage treatment plant will showcase the latest in municipal utility operations. With a recent surge in population, North Liberty is now able to better serve its community's needs with this facility. The tour will include information on the facility and how the city was able to complete the project.

Guest Tour

9 a.m. – 4 p.m.

Guests of conference attendees can experience the United Nations Education, Scientific, and Cultural Organization (UNESCO) City of Literature on this year's tour. Iowa City was recently named the world's third City of Literature. Participants will experience the rich literary heritage of the University of Iowa with tours of local literary sites, beginning with the Iowa Writer's Library at the Marriott, and including lunch, shopping and an author's reading at the famed Prairie Lights Bookstore in downtown Iowa City.

Workshops – Session #1

9 – 10 a.m.

Designing Your City (Small City)

This session will provide small cities with information on how to successfully plan for public improvement projects. The Statewide Urban Design and Specifications program offers cities access to accepted plans and specifications for public improvement projects such as roads, sidewalks and recreation trails. Hear how this program can save your city money and ensure its infrastructure is built soundly.

Preparing Your Community

Members of the Iowa Emergency Management Association (IEMA) are on the front lines when responding to disasters across the state. This session features lessons from recent years and provides strategies to follow if a disaster strikes your community.



growing

Building Better Boards

Cities have a wide range of boards and commissions. These boards may have a policy making role, while in other cases they take on judicial, fiduciary or oversight responsibilities. Learn and share best practices for establishing, filling appointments and organizing boards and commissions. The presentation will also discuss the state requirement for certain boards to be gender balanced on January 1, 2012.

Fair Labor Standards Act Overview (MLA)

The Fair Labor Standards Act provides guidance regarding the eligibility and calculation of overtime, minimum wage, and rules for youth employment. This session will provide an overview of this law as it relates to the municipal work place.

The Council's Role in Financial Management (Roundtable)

The council approves the budget and pays the bills, what more does a council need to do for the financial management and the well being of the city? Discussions in this session will include the value of internal control, budget monitoring and other aspects of financial management and planning.

Booze Basics

Before happy hour begins many steps need to be taken for an establishment to serve liquor. This session will provide information on how cities are to comply with the state's alcohol and beverage laws. Also learn how to complete the licensing process in a timely and effective manner from the Iowa Alcoholic Beverages Division.

Break in Exhibit Hall

10 - 10:45 a.m.

Take advantage of the last chance to visit with exhibitors during this coffee break in the exhibit hall.

Workshops – Session #2

10:45 - 11:45 a.m.

The Ethical City Official (MLA)

This session will cover strategies that have been used to promote ethics in local government. The presentation will highlight strategies and policies that can be used for both elected officials and city staff.

Finding Funding in the RUTF

The Road Use Tax Fund and the status of the multi-year federal highway bill are a few of the topics that will be covered in this session about current federal and state transportation legislation and funding. Policies and programs of the Iowa Department of Transportation will also be discussed.

Professionals Without Pay: Volunteer Firefighters

Volunteer firefighters are a key part of a city operation, and like all city personnel it's important they have the latest training and information. The new Iowa Minimum Training Standards for volunteer firefighters took effect July 1. Discussion in this session will include details on the new standards, how your city can meet the requirements and where to get help.

Cooperating Across City Lines (Roundtable)

Cooperation between local governments has become a normal operation for cities. This session will provide suggestions and best practices for negotiating, drafting and administering intergovernmental agreements.

More for Your Money (Small City)

There may not be much money available for investments, but where can a small city turn? See what options are legal and available in the sluggish markets today and into the future.

Lasso the Wind

Interest in Small Wind Energy Conversion Systems has been steadily increasing across Iowa, causing many cities to consider how to effectively implement these systems while protecting the public health, safety and welfare of their community. This session will review ordinances drafted to assist cities. One ordinance is designed to qualify small wind producers for the Small Wind Innovation Zone program. Another focuses on regulating in an urban area.

Opening Luncheon

Noon – 2 p.m.

Sponsored by FOX Engineering Associates

University of Iowa Provost Wallace D. Loh came to Iowa as a child with just dollars to his name. Hear his inspiring story of growth and success and Iowans' role in it. Also, receive an official welcome to the event from League President Dale Uehling and Coralville Mayor, Jim Fausett. Then enjoy lunch and an opportunity to network with colleagues and peers as the MLA graduates are recognized.

thriving

continues on next page

THURSDAY



Thursday schedule, continued from previous page

Workshops – Session #3

2:15 – 3:15 p.m.

Livin' In a Glass House (MLA)

City government is closer to its citizens than any other form of government. Iowa laws require certain transparencies and accessibility to meetings, deliberations and information of all councils, boards, commissions and city records. This session will explore the practical side of Open Government in Iowa and how it affects a city's way of doing business.

It's Raining Cats & Dogs (Small City)

Many small cities struggle with finding efficient and effective ways of dealing with stray and vicious animals. This session will feature tips and strategies for handling animal control problems, including useful city policies and helpful best practices.

National League of Cities Report

Don Borut, Executive Director of the National League of Cities, will be on hand to provide an update on federal legislative activity and the recent work the NLC has accomplished.

Sharing the Tab (Advanced)

New construction is often an exciting and welcome activity for city officials. However, before the first shovel hits the ground it's important to have completed any special assessments or developer agreements. This session will focus on providing an advanced look at development and assessment contracts and helpful tips when going through this process.

Policing the Hiring Process

This session will address strategies for strengthening the hiring process for law enforcement officers in smaller communities that are not covered by civil service. The presenters will discuss the hiring process including required testing, minimum requirements, background investigations and the interview process. Discussion on the hiring of police chiefs will also be discussed.

Workshops – Session #4

3:30 – 4:30 p.m.

Sustainable Cities (MLA)

The City of Fairfield is on the cutting edge of incorporating sustainable concepts into their vision for the community. Hear how the city has formed a relationship with ISU Extension to help achieve their goals of using sustainability ideas in their planning and design, job creation and economic development.

Talkin' TIF (Advanced)

Even cities that have used tax increment financing for a long time have questions on the finer aspects of this economic development tool. This advanced workshop will feature an in-depth and detailed look at tax increment financing and the various ways cities are able to use it.

Checking In with Your Library Board (Roundtable)

Libraries are a great community asset. This session will discuss council/board relationships, possible collaboration between local libraries and available funding sources.

Building Blocks of Affordable Housing (Small City)

Small cities are often faced with a dilemma: trying to get new housing while filling their fair and affordable housing needs. This workshop will take a look into this issue and provide ideas, programs and examples from cities that can help.

iCash: Cities Tackle Credit Cards

iCash, a 28E designed to help cities accept credit cards, has been processing city transactions since January 2010. In this session, we will follow a transaction through the iCash system and explore what iCash member cities have learned as they introduced this new level of service to their citizens.

Regulating Adult Businesses

Cities have powers and limitations when it comes to regulating adult entertainment establishments, like adult bookstores and gentlemen's clubs. This session will provide an overview of the strategies available to cities in regulating these businesses.

Awards Banquet

6 – 8 p.m.

Sponsored by Iowa Gaming Association

Attendees can enjoy a banquet meal followed by the presentation of the League's annual All-Star Community Awards and other special honors. Don Borut, Executive Director for the National League of Cities, will serve as the Master of Ceremonies for the evening.

President's Reception

8 – 10 p.m.

Attendees are invited to join League President Dale Uehling for a reception at the new University of Iowa Beckwith Boathouse, a striking riverfront facility for the women's rowing team, complete with atrium, workout and training facilities, and a state-of-the-art indoor rowing practice tank designed by the university's Hydraulics Lab. Enjoy the river view, desserts, conversation and entertainment.

Take advantage of these great **learning opportunities**,
and help your community **grow and thrive**.

Extend your stay and enjoy a football weekend package. The University of Iowa Hawkeyes take on the Ball State Cardinals Saturday, September 25, at Kinnick Stadium. Discount ticket packages and extended hotel stay information are available through the Iowa City/ Coralville Area Convention & Visitors Bureau at (319) 337-6592. Packages will also include a facility tour and opportunity to meet with University of Iowa sports officials on Friday afternoon.

Spent the Weekend!



Friday Registration & Photo Contest Voting

8 – 10:30 a.m.

Voting Delegate Assignment

7:30 – 9 a.m.

Workshops

8 – 9 a.m.

Hello, Goodbye (*Small City*)

Learn strategies to promote job openings and get the best pool of applicants possible. The discussion will include interview strategies and questions as well as how to decide who you should hire. Also hear advice on discharging employees including what to document in order to shield your city from wrongful termination lawsuits.

Labor-ing Over Contracts

Labor contract negotiations can sometimes be a difficult and time consuming process. This session will feature a discussion on ways your city can improve its negotiation process and how to incorporate different strategies.

Nuisance Abatement from A to Z

Every city has those properties that are hard on the eyes. Hear how your city can improve how it handles nuisance properties, from the first letter you send to taking the property owner to court. Discussion will also include how to manage abandoned properties and return them to useful pieces of land.

Enhancing Your City with Trees & Trails (*MLA*)

The development and maintenance of parks and recreation activities can significantly impact the quality of life in a city. Increasingly, residents want to be able to enjoy trails, pools, parks and recreation facilities in their town. Hear how your city can incorporate these concepts and improve its quality of life.

Best Foot Forward

If a citizen hears about events in your community through the newspaper, Internet or at the coffee shop, the image of your community and your job as a city official can be affected. How does your city work with the media? Do you have to include Internet and Web pages in your media campaigns? Creating a complete public relations strategy will be discussed in this session.

Making City Hall Tight & More Energy Efficient

Public building maintenance and utility costs may not leave much room to remodel for energy efficiency. This session will show the value in making public buildings more efficient and what programs are available to help finance the project.

Note: Workshops and schedules may change slightly before the September conference.

Business Meeting

9:15 – 10 a.m.

Delegates from member cities vote on business items including the approval of new League Executive Board members and the League's legislative priorities.

Closing Brunch

10:30 a.m. - noon

Before leaving to enjoy the Coralville/Iowa City area, join colleagues and a special guest for a buffet brunch.

Register online at
www.iowaleague.org

Friday