

Classic Sponsorship Options...

Gold Sponsorship Package: \$2,500

- 10 x 10 exhibit hall booth
- 4 exhibitor registrations
- Full-page Program Guide ad (expired)
- Recognition in Cityscape magazine
- Pre-event mailing labels
- Post-event mailing labels
- Bag stuffer (expired)
- 2 free Orientation Reception registrations (exclusive)
- Recognition on way-finding sign (solo logo) (expired)
- Recognition in All-Star multi-media presentation (expired)

Silver Sponsorship Package: \$1,750

- 10 x 10 exhibit hall booth
- 2 exhibitor registrations
- Recognition on way-finding sign (shared logo) (expired)
- Recognition in All-Star multi-media presentation (expired)
- Half-page Program Guide ad (expired)
- Recognition in Cityscape magazine
- Pre-Event mailing labels



rising to the CHALLENGE

Iowa League of Cities | September 23 - 25, 2009
Annual Conference & Exhibit | Davenport

Contact Katie for inventive ways to get your message to city government officials in Iowa. Call (515) 244-7282 for more information or email katiawheeler@iowaleague.org. Other sponsorship opportunities may include, but not limited to: spouse tour, transportation and workshops or workshop tracks for small cities or municipal leaders.

No sponsorships are exclusive or limited to one company per service area. For example more than one engineering firm may sponsor golf holes or provide bag stuffers. All sales are final.

A la Carte Options...

These options are offered independently of or in-addition-to the Classic Options. To take advantage of an a la carte option, please contact Katie Wheeler at katiawheeler@iowaleague.org or (515) 244-7282.

Exhibit Hall 10x10 Booth

Associate members: \$550

Non-Associate members: \$750

This booth includes one skirted table with two chairs, waste can and two booth staff registrations. Wednesday evening welcome reception and Thursday morning breakfast is also included. (\$200 late fee after August 7. All sales are final.)

Extra Booth Staff - \$60 per person

Additional Meal Tickets

Thursday lunch: \$20

Thursday banquet: \$40

Friday brunch: \$20

Bag Stuffers (limited)

Exhibitor rate \$100

Non-exhibitor rate \$250

Sponsor must provide 750 of item to include in the conference bag. Sponsorship must be confirmed by August 31, items must be received by September 21. No food is allowed. Some items may only be included on first-come basis. Suggestions include: lanyard, pen, padfolio, legal pad and reusable water bottle. Because the gift is going through the League, you can get your name out without worrying about Iowa's Gift Law.

Program Ads

Ensure your name is on your name with an ad in the 4^{1/4} x 9 program book, the conference attendee's guide for the week. Deadline July 17. (10 percent discount for Associate members)
Full page, 3^{1/2} x 8^{1/2}: \$310
Half page, 3^{1/2} x 4^{1/8}: \$205
Fourth page, 3^{1/2} x 1^{7/8}: \$125

Golf Holes (18 available)

\$300 Sponsorship includes sign at one hole and two golfers. Sponsorship must be confirmed by August 31. (\$65 per person to golf without sponsorship)

Golf Beverage Cart Sponsor (1 available)

\$700 Sponsorship includes sign on beverage cart, two golfers and opportunity for one person to ride along in the beverage cart. Sponsorship must be confirmed by August 7.

Break Sponsor

\$1,200 Sponsorship includes draped table, banner and space for literature alongside self-service beverage station for attendees. Station can be staffed by sponsor if desired. Sponsorship must be confirmed by August 7.

General Sponsorship (2 available)

\$750, Closing Luncheon. The League will provide event signage, table tents, table for literature and a set of pre-event mailing labels. Sponsorship includes access to the event for two staff. Sponsorship must be confirmed by August 7.

Banquet (1 available)

\$900. Reach 100 people. The League will provide event signage, table tents, table for literature and set of pre-event mailing labels. Sponsorship includes access to the event for two staff. Sponsorship must be confirmed by August 7.